Resources & Links

WON Strategic Profit Workshop | February 19th, 2026

- **Link to Workshop Recording**
- **Restaurant Economics & Financial Polices**
- **GFFS Resources**
- **Revenue Management FAQ**
- **National Franchising Standards – Effective 1/1/2026**
- **National Franchising Standards: From > To**
- **NFS FAQs**
- **RGM Education Series**
- **MyNav Link**

Q&A

1. **Downtime guidance for a lobby remodel**
    a. Our internal tools utilize 30% downtime for lobby remodels based on historical information. This can be used as a general assumption but please adjust for any considerations specific to your restaurant.

2. **OPT questions/troubleshooting**
    a. If the question is related to inputs for your projection (sales/labor/other cost assumptions, reinvestment, etc) please work directly with your CPA first. Your Field partners can also assist as needed.
    b. If your question is related to troubleshooting/feedback – please email FFS.Support.Team@us.mcd.com and cc Justin.Thompson@us.mcd.com.

3. **Sharing scenarios with key stakeholders**
    a. Key internal stakeholders (CPA, Finance, Operations) will automatically have access to your main scenario.
    b. You have the ability to share your entire organization scenario(s) with any user who has access to GFFS.
    c. If a user does not have access to GFFS you will not be able to share with them proactively. You can either: (1) Request access via GAM for the individual or (2) Download the excel exports and share as needed.