WON Board Meeting
May 8, 2024

<table>
<tr>
<td>Welcome & Opening
Jamie Straza</td>
<td><u>WWC Recap + Meeting with Chris K:</u>
Discussed WON priorities:
• Advocacy
• Engagement
• Education

Highlighted Future Franchisee Program and Government Relations priority work

Expressed current business concerns of owner operators:
• Capital Expenditures
• Stress on our people
• Current attack on our business model

Invited Chris K to our 2025 WON National Conference next March</td>
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<td>Membership Update
Shelly Contreras</td>
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<table>
<tr><th></th><th>Members</th><th>Owners</th><th>Perecentage</th></tr>
<tr><td>LONG BEACH</td><td>41</td><td>68</td><td>60%</td></tr>
<tr><td>STAMFORD</td><td>37</td><td>63</td><td>58%</td></tr>
<tr><td>ATLANTA</td><td>41</td><td>73</td><td>56%</td></tr>
<tr><td>DALLAS</td><td>56</td><td>89</td><td>56%</td></tr>
<tr><td>DENVER</td><td>21</td><td>41</td><td>51%</td></tr>
<tr><td>CHICAGO</td><td>32</td><td>63</td><td>51%</td></tr>
<tr><td>WALNUT CREEK</td><td>33</td><td>70</td><td>47%</td></tr>
<tr><td>BETHESDA</td><td>24</td><td>51</td><td>47%</td></tr>
<tr><td>NASHVILLE</td><td>28</td><td>61</td><td>45%</td></tr>
<tr><td>COLUMBUS</td><td>22</td><td>49</td><td>44%</td></tr>
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Membership drive is going well and membership is up.</td>
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<td>Field Office Advocate Update</td>
<td>Ashley Welburn - Bethesda Field Office Advocate
Lauren Holmberg - Denver Field Office Advocate
Stephanie Arnold-Dinger - Stamford Field Office Advocate</td>
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FFP Introduction Jamie Black	Hosted an FFP Workshop on March 20, 2024 July 24, 2024 FFP Networking Breakfast in Vegas Future Franchisee Program Team - Maria Acosta, WON Vice President - Jamie Black, FFP Lead - Shelly Contreras, WON Membership Officer - Gianna Funkhouser, WON OPNAD Rep - Lisa Iraci, East Zone Lead - Diane Koury, Franchising Team Rep - Toni Williams, Approved Owner & Registered Applicant
NLFA Update Leigh Chamness	Register for the NFLA Meeting in Las Vegas on July 22-23 http://www.nflabusinessmeeting.com/won Password: lasvegas2024 NFLA Listening Session – Feedback Requested
Diversity Updates	**AMOA** | Sarah Hill (Proxy: Carol Chin) • Productive meeting with Chris K • Cultural Journey in Morocco **MHOA** | Anna Marie Mestas • Amelia Island, FL meeting with MHOA - September 11-13, 2024 **NBMOA** | Jade Colin **MOOPN** | Meghan Sweeney • Chicago MOOPN Meeting - June 27 & 28 • Chicago Pride Parade - June 30 • Amelia Island, FL meeting with MHOA - September 11-13, 2024

2025 WON Conference Update Jade Colin	**2025 WON Conference** **March 10-12, 2025** **Interested in joining a Conference Team:** • Agenda • Entertainment • Registration • Sponsorships • Speakers **Email Jade Colin: Jade.Colin@Partners.McD.Com**
OPNAD Update Ana Rodriguez	**Oversight & Process | Randi Ray (WON OPNAD Lead)** **MEC | Gianna Funkhouser** **Value | Amy Rodriguez** **Brand & Menu | Lynann Young**

Communications Update Melissa Montes Blanco	**Calendar Highlights –** June 2024: Elections open July 24, 2024: FFP Breakfast, All-Member Meeting (in-person, Las Vegas) August 15th: Next WON Workshop **Calendar Highlights Continued –** **July 24, 2024 All Member Meeting in Las Vegas** **Register Now** Scan this QR code or visit http://www.nflabusinessmeeting.com/won Password: lasvegas2024 Select WON Meeting from the drop-down menu **<u>WON Elections:</u>** **Open Board Positions** President - Jamie Straza, eligible to re-run Membership Officer - Shelly Contreras, eligible to re-run NSLC Rep. - OPEN OPNAD Rep. - Gianna Funkhouser, eligible to re-run East Zone Lead - Lisa Iraci, eligible to re-run **Field Office Advocates** Atlanta FOA - OPEN Bethesda FOA - OPEN Chicago FOA - Trina Gendron, eligible to re-run Dallas FOA - Pat Roetzel, eligible to re-run Long Beach FOA - Kerri Harper-Howie, eligible to re-run Walnut Creek FOA - OPEN
Closing Maria Acosta	Register for WON Miraval Resort – Renew, Restore & Refresh https://www.hyatt.com/en-US/group-booking/TUSOB/G-531M **EARLY REGISTRATION (FIRST 40 ROOMS):** • Single Occupancy, per person/night: $740++ • Double Occupancy, per person/night: $640++ **LATE REGISTRATION (NEXT 20 ROOMS):** • Single Occupancy, per person/night: $962++ • Double Occupancy, per person/night: $862++ Pre & Post nights are available at discounted rate

Access the presentation here: https://drive.google.com/file/d/1-jCjfTVPTIgd53D1oG2cjn2MIdJn_p3N/view?usp=drive_link

In attendance:

Jamie Straza
Jamie Black
Ana Marie Mestas
Maryann Paciullo
Ashley Welburn
Lauren Holmberg
Teresa Dukes-Bland
Maria Acosta
Julie Pernecky
Jade Colin
Amy Rodriguez
Amy Ansel
Trina Gridron
Melissa Montes Blanco
Carol Chin (proxy for Sarah Hill)
Meghan Sweeney
Lynann Young
Pat Roetzel
Kerri Harper-Howie
Shelly Contreras
Lisa K Iraci
Leigh Chamness
Gianna Funkhouser
Yelany Rodriguez
Suzette Hoffman